



## Assistive technology helps people learn, communicate and live more independently

BATA, set up in 2010, for all those involved in the provision and use of assistive technology, is a social enterprise, using membership fees to pay for its campaigning work on behalf of the sector.

We exist to improve public understanding of what assistive technology can do and to increase its use so that more people can have better lives. Our aims are:

- to champion the rights and interests of those who need assistive technology;
- to provide expert and impartial support and advice to government departments and agencies;
- to seek to educate and inform widely about the benefits of assistive technology; and
- to promote British AT products and expertise at home and overseas.

Membership (see overleaf) is open to anyone who shares our aims so, alongside our core of commercial members, we also draw support from schools, colleges, universities, the healthcare sector, charities, local authorities, carers and users of AT. Including subscribers, we now have around 650 supporters.

BATA is run by a voluntary Council of members, our part-time Executive Director being the only paid person. Our Patron is Baroness Walmsley, member of the highly respected All-Party Parliamentary Group for Education.

We want more people – especially those who decide policy and budgets – to appreciate how much assistive technology can enhance and enrich daily living for those with a wide range of disabilities or impairments.



**Mark McCusker, Chair**  
mark.mccusker@bataonline.org

**Barbara Phillips CBE, Executive Director**  
barbara.phillips@bataonline.org

For more information, visit our website [www.bataonline.org](http://www.bataonline.org)  
or email us at [info@bataonline.org](mailto:info@bataonline.org)

# BATA Membership and Subscription Changes

BATA is continuing to develop: finances are sound; membership is growing, and our website is ranked highly by Google. We are increasingly in touch with key figures in Parliament. Our comments on reports and legislation are reported in the media. We are building up evidence and contacts to help us campaign effectively.

Our strength is in combining top British AT companies with Public and Third Sector organisations. Working with professionals expert in A.T. across education, health and the workplace. In 2012 we will work together to combine our strengths and balance the interests of the different groups and those they serve.

**Join now and help us change lives for the better!**

## The BATA Council has decided that from 1st January 2012:

- All members will have an equal say in BATA and one vote each.
- All members may serve on the BATA Council. (Did you know one third must retire each year?)
- All members may post all their upcoming events on the BATA website.
- All members may post one "top product" on the BATA website and others at a small cost.
- All Members can benefit from BATA discounts to products, advertising, exhibitions and services.
- All members with a website may have their name and logo on the BATA website with a link through to their own website.
- All members with a website may use the appropriate BATA logo on their website and on their stationary and marketing materials.
- All members will pay something – although this may actually be less than now!
- **FREE** - Those wanting just to stay in touch and lend their support can remain as "Subscribers" to our various BATA newsletters completely free as now.

## Here are the revised membership subscriptions:

	2012	2012	2013
BATA Subscribers:	FREE	FREE	FREE
<b>Members</b>	Pre-Jan 2012 members	new members	all members
Individuals (employed, retired, un-waged)	£50	£50	£50
Third Sector Organisations	£100	£100	£100
Schools, HE, FE and LA Services	£100	£100	£100
Commerical Business, 1-2 employees	£150	£150	£150
Commerical Business, 3-10 employees	£250	£275	£275
Commerical Business, 11-50 employees	£500	£550	£550
Commerical Business with 51 or more employees	£750	£825	£825

