



**British Business Embassy**

On behalf of Her Majesty’s Government, UK Trade & Investment is delighted to announce a series of Global Business Summits for the world’s leading businesses, taking place at the **British Business Embassy, Lancaster House, London.**

The London 2012 Olympic and Paralympic Games provides an unparalleled opportunity for the greatest business networking event in the world. The Global Business Summit series taking place for the duration of the Games will provide a unique opportunity for delegates to meet the world’s leading business leaders, to network and develop profitable international business opportunities.

During Games time, UK Trade & Investment will also be hosting a programme of UK-wide events to augment the activity that is taking place at Lancaster House.

To find out about these regional events and other business networking activity and opportunities around London 2012, visit the British Business Club at [www.britishbusinessclub.org](http://www.britishbusinessclub.org) where businesses are able to set up an online profile, showcase their expertise and connect with potential business partners around the world.

**The Global Business Summit Series**

- Saturday 28 July 2012**  
China Business Day
- Monday 30 July 2012**  
Global Business Summit on Creative Services – Advertising, Media, Design and Architecture
- Tuesday 31 July 2012**  
Global Business Summit on Creative Content – Music, Games, TV, Film, Fashion, Publishing – “Creative Britain – Creative Partnerships”
- Wednesday 1 August 2012**  
Global Business Summit on Education
- Thursday 2 August 2012**  
Global Business Summit on Life Sciences
- Friday 3 August 2012**  
Global Business Summit on ICT
- Monday 6 and Tuesday 7 August 2012**  
Global Business Summit on Energy (covering issues from power generation and increasing smart usage through to issues affecting global extractive industries)
- Wednesday 8 August 2012**  
Global Business Summit on Infrastructure (construction, rail, airports and water)
- Thursday 9 August 2012**  
Global Business Summit on Retail, Food and Drink
- Friday 10 August 2012**  
Global Business Summit on UK Advanced Engineering Excellence: Advanced Engineering, Aerospace and Automotive
- Saturday 11 August 2012**  
Brazil Business Day
- Sunday 12 August 2012**  
Global Sports Projects Breakfast “Delivering a Business Legacy from hosting sporting events”
- Monday 3 September 2012**  
Global Business Summit – Life Sciences – Living Life to the Full
- Wednesday 5 September 2012**  
Global Sports Projects “Delivering world-class events”

For more information on business networking activity across the UK, visit the British Business Club at [www.britishbusinessclub.org](http://www.britishbusinessclub.org)

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